



pt

SAMPLE PROGRAM AMSTERDAM
SILVER
FRIDAY - SUNDAY
50 PERSONS

AMSTERDAM

Amsterdam has many different faces... Everyone knows the 165 romantic canals with the 1281 bridges, more than 600,000 cycles, the sparkling nightlife and the flower market.

Every neighbourhood has got its own character. The Heren-, the Prinsen- and the Keizerscanal are recognizable by the luxurious, typical Dutch, mansions. In the different centuries, the buildings were adapted to the ruling trend.

De Jordaan is maybe the most interesting and cosy neighbourhood of Amsterdam. Everyone will feel like he is home in the most romantic area of the Netherlands. Every tourist has heard of it even before he ever put a step in Amsterdam:

The *red light district* is world famous! The area around the Old Church has certainly established its name, the red lights are burning!

Beside this, the city offers many other sights, excellent shopping opportunities and various exhibitions in 50 museums, like the Rijksmuseum, the Van Gogh museum and the Rembrandthouse.

Every day you can choose from various concerts and theatre performances.

Amsterdam has got it all!



■ YOUR REQUEST

Name group:	Sample program Amsterdam
Number of people:	50 guests
Dates:	Friday – Sunday
Concept:	Activity, Dinner, Transfer, Lunch, Hotel

■ WHY WORK WITH US?

- Full Service
- All in one hand
- Creative and flexible team
- SITE Membership
- A great number of freelancers we work with on a regular basis

Hotel suggestion

DoubleTree by Hilton Amsterdam Centraal * * * *

Rooms: 553

Distance to airport: 26,0 kilometer / 24 minutes
by car / coach

Distance to Dam Square: 1,1 kilometer / 14
minutes by car / coach

Meeting facilities: 15 meeting rooms

Click [here](#) for the website



PROGRAM AT A GLANCE

	Day 1 - Friday	Day 2 – Saturday	Day 3 - Sunday
Morning	Arrival at Schiphol Airport and transfer to the hotel	Breakfast at the hotel Morning activity suggestion: ➤ <i>Sensational Swing & Ton Ton Club</i>	Breakfast at the hotel Morning activity suggestion: ➤ <i>Arena Stadium Tour</i>
Afternoon	Lunch suggestion: ➤ <i>Van Puffelen</i> Afternoon activity suggestion: ➤ <i>Sloop Cruise & Silent Disco</i>	Lunch suggestion: ➤ <i>Brouwerij de Prael</i>	Lunch suggestion: ➤ <i>Brasserie Ajax</i> Transfer to Schiphol Airport
Evening	Welcome dinner suggestion: ➤ <i>BAUT</i>	Dinner suggestion: ➤ <i>Pompstation</i>	



DAY 1 - LUNCH OPTION 1.

Restaurant Van Puffelen

Divided over two monumental canal houses, in Van Puffelen you can enjoy a relaxed and tasteful dinner in the restaurant and have a drink in the cosy bar. The restaurant has a stylish but intimate atmosphere and the menu offers a variety of 'honest' dishes: fish, meat and vegetarian. The kitchen mainly serves the French/Italian inspired cuisine, but also serves dishes with an oriental touch.

Restaurant van Puffelen also features an unique private room including a bar, this cozy and intimate space can be used for lunches, dinners or even a business meeting.





DAY I - ACTIVITY OPTION I.

Sloop Cruise & Silent Disco

A canal cruise is always a fun way of seeing the city of Amsterdam. Being on the water the views over the city are completely different when you are walking or biking through the city.

Guests are welcomed on board of an exclusive open sloop, which can be covered in case of bad weather. During a 2 hours canal cruise they enjoy an open bar service and tasting the famous Dutch Bitterballen for snacks.

Optionally to make the cruise even more lively we can organize a silent disco on board which is always lots of fun!

The cruise starts at the hotel and ends at the city centre.





DAY I - DINNER OPTION I.

BAUT

BAUT is the first enterprise of "Nu of Nooit BV" (now or never). This company focuses on temporary and sustainable exploitation of empty buildings.

Since 2012 BAUT has converted 3 empty old buildings into beautiful and creatively designed restaurants with a very high quality of food. Always pursuing new flavor combinations, new techniques and even fusion of different kitchen-styles,

BAUT has successfully built up their empire of temporary pop-up restaurants.





DAY 2 - ACTIVITY OPTION 1.

Sensational Swing

The Adam tower is the old shell tower and is located along the sides of the “IJ” river in the north of Amsterdam. The tower has been built in 1971 as offices for the Royal Dutch Shell, and has been renovated in 2009. Today it houses various restaurants, a night club, a hotel, offices and a wonderful rooftop terrace called “Lookout”.

The guests will walk 10 minutes to Central Station where they will take the free public ferry to Amsterdam North. Here they will visit the Lookout and see the beautiful skyline and perhaps sunset over Amsterdam. The lookout also has Europe’s highest swing, where guests can swing on 100 meters along the edge. The swing tickets are not included in the entrance fee.





DAY 2 - ACTIVITY OPTION 1.

Ton Ton Club

This is the place where it all began. In the middle of the girls of pleasure is a beautiful property full of fun of a different order: the original Ton Ton Club! Here, as an adult man or woman, you can be equally child while slipping down your friend and enemy with some jenga jerseys, flipper or air hockey.





DAY 2 - LUNCH OPTION 1.

Brouwerij de Prael

The brewery, shop and tasting room are located at the site of a former auction house and cartwright's workshop along the Oudezijds Voorburgwal in Amsterdam, one of the oldest parts of the city. As early as 1300 there was a beer quay at this very location, where beer was imported from Germany on wooden ships. Later on, this was the site of Amsterdam's first breweries. This place is a perfect fit with our traditional methods of brewing, which these days we have come to call unique.

People and beer – that's what it's all about at de Prael. You just can't separate one from the other, because after all, what would beer be without good company or a good conversation? Welcome to Brouwerij de Prael.





DAY 2 – DINNER OPTION 1.

Pompstation

The Pumping Station, notorious for its juicy steaks, cozy atmosphere, live music and fine wines has now established itself in Amsterdam. Started some years ago as the new hot spot, now established as the pearl of the east of Amsterdam. Diners come here for wining and dining whilst enjoying live performances of both new and established jazzy and funky artists in the background.

The pump station was built at the beginning of last century (1912) in the style of the Amsterdam School. The three large pumps below the restaurant are still used by Waternet (drinking water company) today. The property has an industrial look that resembles big city life to the max.





DAY 3 - ACTIVITY OPTION I.

AMSTERDAM ARENA TOUR

You will feel like an Ajax Champion when joining the Amsterdam ArenA group tour. The guide will take you into the stadium, exploring all ins and outs of the ArenA during 75 minutes. You will smell the holy grass at the dug-out and in the Press room you can act like new coach Peter Bosz. If there is no match or training, you can even visit the Ajax Dressing room, where you can take a Selfie, seated on your favourite player's chair!





DAY 3 - LUNCH OPTION I.

Brasserie Ajax

After your stadium tour you can enjoy your lunch in Brasserie Ajax. This restaurant is full of prizes and pictures of former Ajax legendary teams.

It serves typical Dutch lunch dishes.



ABOUT PERFORMANCE TRAVEL

We at Performance Travel specialize in incentive travel and have created many successful programs in The Netherlands. From a workshop beer pulling at Heineken to Van Gogh themed painting workshops, from classical city tours with guides through town to 2CV tours through the countryside. From having dinner in the hottest places in town to exclusive gala dinners in former merchant houses and churches and anything in between. We're ready to present a creative offer that will surely amaze you.

Flexible & Creative

Performance Travel is a boutique DMC in the centre of Amsterdam. We strive to be flexible and offer a creative approach towards your incentive program. Our 'personal notes' are famous in the industry and is the showcase of our product knowledge. This product knowledge will accompany you throughout your entire program when working with us.

Service

We're known for our service, onsite 24/7 with senior staff ensuring you and your customer get the best Amsterdam and The Netherlands have to offer.

Competitive pricing

We offer competitive pricing, through low overhead and good buying conditions. Please note we are open to discuss our fee if necessary.

DISCLAIMER

Every idea, concept, offer and creation that is made by PT stays the exclusive property of PT. Usage of our ideas, concepts, offers and creations are not permitted without written confirmation by PT.

At the moment no options are taken (unless otherwise specified) on the mentioned hotels, restaurants and activities. In case of no availability at time of booking, we will search for an alternative.

We are at your disposal for further information or questions. You can count on the dedication of our team in making your event a successful one.

Above program suggestions can be tailored and created to fit your timeframe, budget and wishes.

Performance Travel

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